

**LOCATION:**

Boston, MA

**CLIENT:**

Medical, Academic, & Scientific  
Community Organization, Inc. (MASCO)

**PROJECT TYPE:**

General Planning & Engineering  
Support

**PROJECT SUMMARY:**

- Transportation Planning
- Traffic Engineering
- Transit Assessments
- Peer Review



MASCO is a charitable corporation established in 1972 by its member institutions to plan, develop, and enhance the Longwood Medical and Academic Area for the benefit of the general public and its members, and to create and implement programs that assist member institutions and individuals. MASCO retained Traffic Solutions to supplement its staff with professional and technical specialties for specific internal requirements. Traffic Solutions provided a wide range of services to MASCO, including:

- Conduct peer reviews of land use proposals in the Longwood Medical Area (LMA) that are submitted by member entities
- Coordinate with the City of Boston Transportation Department (BTD) to ensure that the City attends to traffic infrastructure improvements and maintenance activities promptly
- Coordinate with the Boston Public Works Department to identify, report, and repair unacceptable pavement conditions in the LMA
- Provide technical and professional services related to major infrastructure proposals, such as the MBTA's Urban Ring project
- Prepare technical documents and graphics to support a range of MASCO activities
- Coordinate with the Massachusetts Bay Transportation Authority (MBTA) for service enhancements within LMA and for interconnectivity between LMA transportation services and MBTA services
- Prepare design plans and construction contract documents for the implementation of transportation improvements by MASCO, its agents and contractors
- Coordinate with outside consultants (including traffic engineers) to ensure timely completion of ongoing infrastructure initiatives with BTD
- Coordinate and attend meetings with City and State Agency personnel to advocate MASCO's needs and provide a presence to reflect MASCO's interests